

The Efficiency Paradox What Big Data Cant Do

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The Efficiency Paradox What Big

A bold challenge to our obsession with efficiency--and a new understanding of how to benefit from the powerful potential of serendipity Algorithms, multitasking, sharing economy, life hacks: our culture can't get enough of efficiency. One of the great promises of the Internet and big data revolutions is the idea that we can improve the processes and routines of our work and

The Efficiency Paradox: What Big Data Can't Do by Edward ...

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The Efficiency Paradox: What Big Data Can't Do by Edward ...

In The Efficiency Paradox, Edward Tenner explores what that vision casts aside: from human judgment and seeing the world in shades of gray, to the blessings of serendipity and all of the ethical calls that algorithms can't provide. Tenner holds hope for technology finding a middle way that will bring friction back into the fold, and the benefits will be more than economic—they will be cultural, scientific, political, and social.

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The Efficiency Paradox: What Big Data Can't Do ...

It's an appealing vision, but there's a downside to all this efficiency, says scholar and writer Edward Tenner, author of The Efficiency Paradox: What Big Data Can't Do (out next week from Knopf)....

Why trying to be too efficient will make us less efficient ...

'The Efficiency Paradox' Review: Big Data, Big Problems Though technology is making our lives ever more convenient, it also may be having the unintended effect of lowering our skill set.

'The Efficiency Paradox' Review: Big Data, Big Problems - WSJ

As Cameron Murray explains—in an article that is well-worth reading—this is sometimes known as “Jevons Paradox,” after the 19th century English economist who noticed that as people began to use...

The Energy Efficiency Paradox - Big Think

The Efficiency Paradox: What Big Data Can't Do by Tenner, Edward (Paperback) \$24.95. shipping: + \$2.99 shipping . Efficiency Paradox : What Big Data Can't Do, Paperback by Tenner, Edward, Lik... \$19.98. Free shipping . The Efficiency Paradox: What Big Data Can't Do Hardcover Edward Tenner.

EFFICIENCY PARADOX: WHAT BIG DATA CAN'T DO By Edward ...

One paradox of the movement for efficiency is that innovations that have promoted efficiency and rationality have arisen in spite of discouraging data, driven by intuition and emotion.

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The Efficiency Paradox by Edward Tenner: 9781400034888 ...

The Power Paradox: Big data enables a sharper, clearer picture of the world, say the authors. (The Arab Spring is the example they cite). However, the big data sensors and data pools that create these understandings of the world are in the hands of “powerful intermediary institutions, and not ordinary people.”

Three Paradoxes of Big Data - MIT Sloan Management Review

THE EFFICIENCY PARADOX What Big Data Can't Do By Edward Tenner 304 pp. Alfred A. Knopf. \$27.95. Hypocrisy thrives at the Waldorf School of the Peninsula in the heart of Silicon Valley.

What Silicon Valley Could Use More Of ... - The New York Times

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In economics, the Jevons paradox (/ 'dʒɛvənz /; sometimes Jevons effect) occurs when technological progress or government policy increases the efficiency with which a resource is used (reducing the amount necessary for any one use), but the rate of consumption of that resource rises due to increasing demand.

Jevons paradox - Wikipedia

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