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Chronicling the rise of Vertex, one of the first companies to dabble in rational drug design, the Billion Dollar Molecule follows the brilliant Josh Boger as he attempts to become the next Merck. The scope of scientific context and the way in which the author weaves together various players is both witty and insightful.

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ISBN. 0-671-51057-6. The Billion-Dollar Molecule is a book by journalist Barry Werth about the founding and early research efforts of the American biotechnology company Vertex Pharmaceuticals, which was founded in 1989 by Joshua Boger and was among the first biotechnology companies to adopt an explicit strategy of rational drug design as opposed to techniques based on combinatorial chemistry .

The Billion-Dollar Molecule - Wikipedia

Billion dollar molecule takes you to the lab and keeps you there. It also takes you to Wall Street. To the hallowed halls of prestigious colleges and fancy conference rooms across the globe.

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The Billion Dollar Molecule (□□)

Reviewed in the United States on 29 December 2015. Verified Purchase. Chronicling the rise of Vertex, one of the first companies to dabble in rational drug design, the Billion Dollar Molecule follows the brilliant Josh Boger as he attempts to become the next Merck.

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The Billion Dollar Molecule by Werth, Barry

The Billion-Dollar Molecule Genre : _Business & Economics□ Release Date : _2013-08-20 Description : Join journalist Barry Werth as he pulls back the curtain on Vertex, a start-up pharmaceutical company, and witness firsthand the intense drama being played out in the pioneering and hugely profitable field of drug research.

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